



**COUNCILMEMBER DONNA FRYE**

**City of San Diego**

**Sixth District**

**MEMORANDUM**

**DATE:** January 26, 2005

**TO:** Dick Murphy, Mayor

**FROM:** Councilmember Donna Frye

**SUBJECT:** Nominee to the San Diego Planning Commission

It is with great pleasure that I respectfully nominate Clairemont resident and community activist Mr. David Potter as the new member of the San Diego Planning Commission. I feel Mr. Potter is a well qualified and experienced candidate who would be a valuable asset to the commission in attaining its goals.

Mr. David Potter has over 37 years of consulting and public sector experience in urban/regional and environmental planning. He is a former City of San Diego Deputy Planning Director responsible for the Environmental Quality Division. Since 1993 he has managed Potter & Associates, a planning and environmental consulting firm. Mr. Potter is the current chair of the Community Planners Committee as well as the Clairemont Community Planning Committee. He holds a bachelor's degree in Social (Urban) Studies and a Master of Community Planning in City and Regional Planning from Ohio State University. He is certified by the American Institute of Certified Planners, Institute of Certified Professional Managers, American Planning Association and the Association of Environmental Professionals. Mr. Potter has also served on the Mayor's Strategy 2020 Committee, NTC Citizens Implementation Advisory Committee, Sewer Cost of Service Stakeholders Group and the Air Transportation Action Program Working Group.

I request your support for this appointment to the San Diego Planning Commission. Thank you for your attention to this matter.

cc: Honorable City Councilmembers

DF/ks

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# David A. Potter

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San Diego, CA 92110-1252  
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## ***PROFESSIONAL EXPERIENCE:***

Over 37 years of consulting and public sector experience in urban/regional and environmental planning.

Former City of San Diego Deputy Planning Director responsible for Environmental Quality Division.

Currently managing Potter & Associates, a planning and environmental consulting firm, since 1993.

## ***EDUCATION:***

M.C.P. City and Regional Planning, Ohio State Univ., 1963  
B.A. Social (Urban) Studies, Ohio State University, 1960

## ***PROFESSIONAL CERTIFICATIONS/ AFFILIATIONS:***

American Institute of Certified Planners  
Institute of Certified Professional Managers  
American Planning Association  
Association of Environmental Professionals

## ***COMMUNITY ORGANIZATIONS:***

Community Planners Committee (since 4/95) – Chair  
Clairemont-Mesa Planning Committee (since 3/95) - Chair  
Tecolote Canyon Citizens Advisory Committee (since 6/95) – Vice Chair

## ***PUBLIC SERVICE APPOINTMENTS:***

Appointed by Mayor to the following:  
Strategy 2020 Committee  
NTC Citizens Implementation Advisory Committee  
Sewer Cost of Service Stakeholders Group  
Air Transportation Action Program Working Group

## ***MILITARY:***

Captain, U.S. Air Force  
Over 4 years active duty  
Vietnam veteran

## ***PERSONAL:***

Married; one daughter  
37-year resident of San Diego